# Distributional Semantics, Pt. II 

LING 571 - Deep Processing for NLP
Shane Steinert-Threlkeld

## Announcements

- HW6: be detailed in readme!
- A note on 'or' and polymorphism (Partee and Rooth 1983)
- They ate rice or they drank milk.
- They ate rice or beans.
- Walking or talking is their favorite thing.
- 'or'_sentence: $\backslash p:<s, t>. \backslash q:<s, t>. \backslash w: s . p(w)=1$ or $q(w)=1$
- ‘or’_IV: \v1:<e, t>. \v2:<e, t>. \x:e . or_sentence(v1(x) , v2(x))
- Generally: reduce all others systematically to boolean 'or', systematically


## Roadmap

- Curse of Dimensionality
- Dimensionality Reduction
- Principle Components Analysis (PCA)
- Singular Value Decomposition (SVD) / LSA
- Prediction-based Methods
- CBOW / Skip-gram (word2vec)
- Word Sense Disambiguation


## The Curse of Dimensionality

## The Problem with High Dimensionality

|  | tasty | delicious | disgusting | flavorful | tree |
| :---: | :---: | :---: | :---: | :---: | :---: |
| pear | 0 | 1 | 0 | 0 | 0 |
| apple | 0 | 0 | 0 | 1 | 1 |
| watermelon | 1 | 0 | 0 | 0 | 0 |
| paw_paw | 0 | 0 | 1 | 0 | 0 |
| family | 0 | 0 | 0 | 0 | 1 |

## The Problem with High Dimensionality

The cosine similarity for these words will be zero!

|  | tasty | delicious | disgusting | flavorful | tree |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| pear | 0 | 1 | 0 | 0 | 0 |
| apple | 0 | 0 | 0 | 1 | 1 |
| watermelon | 1 | 0 | 0 | 0 | 0 |
| paw_paw | 0 | 0 | 1 | 0 | 0 |
| family | 0 | 0 | 0 | 0 | 1 |

## The Problem with High Dimensionality

The cosine similarity for these words will be >0 (0.293)

|  | tasty | delicious | disgusting | flavorful | tree |
| :--- | :---: | :---: | :---: | :---: | :---: |
| pear | 0 | 1 | 0 | 0 | 0 |
| apple | 0 | 0 | 0 | 1 | 1 |
| watermelon | 1 | 0 | 0 | 0 | 0 |
| paw_paw | 0 | 0 | 1 | 0 | 0 |
| family | 0 | 0 | 0 | 0 | 1 |

## The Problem with High Dimensionality

But if we could collapse all of these into one "meta-dimension"...

|  | tasty | delicious | disgusting | flavorful | tree |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 | 1 | 0 | 0 | 0 |
| pear | 0 | 0 | 0 | 1 | 1 |
| watermelon | 1 | 0 | 0 | 0 | 0 |
| paw_paw | 0 | 0 | 1 | 0 | 0 |
| family | 0 | 0 | 0 | 0 | 1 |

## The Problem with High Dimensionality

Now, these things have "taste" associated with them as a concept

|  | $<$ taste $>$ | tree |
| :---: | :---: | :---: | :---: |
| pear | $I$ | 0 |
| apple | $I$ | 1 |
| watermelon | $I$ | 0 |
| paw_paw | $I$ | 0 |
| family | 0 | I |

## Curse of Dimensionality

- Vector representations are sparse, very high dimensional
- \# of words in vocabulary
- \# of relations $\times$ \# words, etc


## Curse of Dimensionality

- Vector representations are sparse, very high dimensional
- \# of words in vocabulary
- \# of relations $\times$ \# words, etc
- Google 1T 5-gram corpus:
- In bigram $1 \mathrm{M} \times 1 \mathrm{M}$ matrix: $<0.05 \%$ non-zero values


## Curse of Dimensionality

- Vector representations are sparse, very high dimensional
- \# of words in vocabulary
- \# of relations $\times$ \# words, etc
- Google 1T 5-gram corpus:
- In bigram $1 \mathrm{M} \times 1 \mathrm{M}$ matrix: $<0.05 \%$ non-zero values
- Computationally hard to manage
- Lots of zeroes
- Can miss underlying relations


## Roadmap

- Curse of Dimensionality
- Dimensionality Reduction
- Principle Components Analysis (PCA)
- Singular Value Decomposition (SVD) / LSA
- Prediction-based Methods
- CBOW / Skip-gram (word2vec)
- Word Sense Disambiguation


## Reducing Dimensionality

- Can we use fewer features to build our matrices?


## Reducing Dimensionality

- Can we use fewer features to build our matrices?
- Ideally with
- High frequency - means fewer zeroes in our matrix
- High variance - larger spread over values makes items easier to separate


## Reducing Dimensionality

- One approach - filter out features
- Can exclude terms with too few occurrences
- Can include only top $X$ most frequently seen features
- $\chi^{2}$ selection


## Reducing Dimensionality

## Reducing Dimensionality

- Things to watch out for:
- Feature correlation - if features strongly correlated, give redundant information
- Joint feature selection complex, computationally expensive


## Reducing Dimensionality

- Approaches to project into lower-dimensional spaces
- Principal Components Analysis (PCA)
- Locality Preserving Projections (LPP) [link]
- Singular Value Decomposition (SVD)


## Reducing Dimensionality

## Reducing Dimensionality

- All approaches create new lower dimensional space that
- Preserves distances between data points
- (Keep like with like)


## Reducing Dimensionality

- All approaches create new lower dimensional space that
- Preserves distances between data points
- (Keep like with like)
- Approaches differ on exactly what is preserved


## Principal Component Analysis (PCA)



## Principal Component Analysis (PCA)



## Principal Component Analysis (PCA)




## Principal Component Analysis (PCA)

Finding the longest axis...

## Principal Component Analysis (PCA)

Finding the longest axis...

## Principal Component Analysis (PCA)

This $\rightarrow$


Preserves more information than

These $\rightarrow$


## PCA for Word Vectors

- Take IVI x N matrix of word-vectors
- Apply PCA to get new IVI x N matrix
- Truncate to IVI x m matrix, for some choice of $\mathrm{m}<\mathrm{N}$
- Even with other methods discussed later, very useful for 2/3-D visualization


## SVD and LSA

## Singular Value Decomposition (SVD)

- Enables creation of reduced dimension model
- Low rank approximation of of original matrix
- Best-fit at that rank (in least-squares sense)


## Singular Value Decomposition (SVD)

- Original matrix: high dimensional, sparse
- Similarities missed due to word choice, etc
- Create new, projected space
- More compact, better captures important variation
- Landauer et al (1998) argue identifies underlying "concepts"
- Across words with related meanings


## Latent Semantic Analysis (LSA)

- Apply SVD to $|V| \times c$ term-document matrix $X$
- $V \rightarrow$ Vocabulary
- $c \rightarrow$ documents
- $X$
- row $\rightarrow$ word
- column $\rightarrow$ document
- cell $\rightarrow$ count of word/document


## Latent Semantic Analysis (LSA)

- Factor $X$ into three new matrices:
- $W \rightarrow$ one row per word, but columns are now arbitrary $m$ dimensions
- $\Sigma \rightarrow$ Diagonal matrix, where every $(1,1)(2,2)$ etc... is the rank for $m$
- $C^{T} \rightarrow$ arbitrary $m$ dimensions, as spread across c documents



## SVD

## Animation

youtu.be/R9UoFyqJca8
Enjoy some 3D Graphics from 1976!


## SVD

## Animation

youtu.be/R9UoFyqJca8
Enjoy some 3D Graphics from 1976!


## Latent Semantic Analysis (LSA)

- LSA implementations typically:
- truncate initial $m$ dimensions to top $k$



## Latent Semantic Analysis (LSA)

- LSA implementations typically:
- truncate initial $m$ dimensions to top $k$
- then discard $\Sigma$ and $C$ matrices
- Leaving matrix W
- Each row is now an "embedded" representation of each $w$ across $k$ dimensions



## Singular Value Decomposition (SVD)

Original Matrix $X$ (zeroes blank)

|  | Avengers | Star Wars | Iron Man | Titanic | The Notebook |
| :---: | :---: | :---: | :---: | :---: | :---: |
| User 1 | I | I | I |  |  |
| User2 | 3 | 3 | 3 |  |  |
| User3 | 4 | 4 | 4 |  |  |
| User4 | 5 | 5 | 5 |  |  |
| User5 |  | 2 |  | 4 | 4 |
| User6 |  |  |  | 5 | 5 |
| User7 |  | I |  | 2 | 2 |

## Singular Value Decomposition (SVD)

| $W(w)$ |  | $m 1$ | $m 2$ | $m 3$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Userl | 0.13 | 0.02 | -0.01 |
|  | User2 | 0.41 | 0.07 | -0.03 |
|  | User3 | 0.55 | 0.09 | -0.04 |
|  | User4 | 0.68 | 0.11 | -0.05 |
|  | User5 | 0.15 | -0.59 | 0.65 |
|  | User6 | 0.07 | -0.73 | -0.67 |
|  | User7 | 0.07 | -0.29 | -0.32 |



|  |  | Avengers | Star Wars | Iron Man | Titanic | The Notebook |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $C(m \times c)$ | ml | 0.56 | 0.59 | 0.56 | 0.09 | 0.09 |
|  | m2 | 0.12 | -0.02 | 0.12 | -0.69 | -0.69 |
|  | m3 | 0.40 | -0.80 | 0.40 | 0.09 | 0.09 |

## Singular Value Decomposition (SVD)




|  |  | Avengers | Star Wars | Iron Man | Titanic | The Notebook |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $C(m \times c)$ | 1 | 0.56 | 0.59 | 0.56 | 0.09 | 0.09 |
|  | m2 | 0.12 | -0.02 | 0.12 | -0.69 | -0.69 |
|  | m3 | 0.40 | -0.80 | 0.40 | 0.09 | 0.09 |

## Singular Value Decomposition (SVD)

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | m I | m2 | m3 |
| $W(w \times m)$ | User I | 0.13 | 0.02 | -0.01 |
|  | User2 | 0.41 | 0.07 | -0.03 |
|  | User3 | 0.55 | 0.09 | -0.04 |
|  | User4 | 0.68 | 0.11 | -0.05 |
|  | User5 | 0.15 | -0.59 | 0.65 |
|  | User6 | 0.07 | -0.73 | -0.67 |
|  | User7 | 0.07 | -0.29 | -0.32 |

The

|  | Avengers | Star Wars | Iron Man | Titanic | The Notebook |
| :---: | :---: | :---: | :---: | :---: | :---: |
| mI | 0.56 | 059 | 056 | 0.09 | 0.09 |
| $C(m \times c)<m^{2}$ | 0.12 | -0.02 | 0.12 | -0.69 | -0.69 |
| $\mathrm{m}^{3}$ | 0.40 | -0.80 | 0.40 | 0.09 | 0.09 |

## Singular Value Decomposition (SVD)



The

|  |  | Avengers | Star Wars | Iron Man | Titanic | The Notebook |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ml | 0.56 | 0.59 | 0.56 | 0.09 | 0.09 |
| $C(m \times c)$ | m2 | 0.12 | -0.02 | 0.12 | -0.69 | -0.69 |
|  | m3 | 0.40 | -0.80 | 0.40 | 0.09 | 0.09 |

## LSA Document Contexts

- Deerwester et al, 1990: "Indexing by Latent Semantic Analysis"
- Titles of scientific articles
cl Human machine interface for $A B C$ computer applications
c2 A survey of user opinion of computer system response time
c3 The EPS user interface management system
c4 System and human system engineering testing of EPS
c5 Relation of user perceived response time to error measurement
ml The generation of random, binary, ordered trees
m 2 The intersection graph of paths in trees
m3 Graph minors IV:Widths of trees and well-quasi-ordering
m4 Graph minors:A survey


## Document Context Representation

- Term x document:
- $\operatorname{corr}($ human, user $)=-0.38 ; \quad \operatorname{corr}($ human, minors $)=-0.29$

|  | $c l$ | $c 2$ | $c 3$ | $c 4$ | $c 5$ | $m 1$ | $m 2$ | $m 3$ | $m 4$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| human | I | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| interface | I | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| computer | I | I | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| user | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| system | 0 | 1 | 1 | 2 | 0 | 0 | 0 | 0 | 0 |
| response | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| time | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| EPS | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| survey | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| trees | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 |
| graph | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 |
| minors | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |

## Improved Representation

- Reduced dimension projection:
- $\operatorname{corr}($ human, user $)=0.98 ; \quad \operatorname{corr}($ human, minors $)=-0.83$

|  | cl | c 2 | c 3 | c 4 | c 5 | ml | m 2 | m 3 | m 4 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| human | 0.16 | 0.40 | 0.38 | 0.47 | 0.18 | -0.05 | -0.12 | -0.16 | -0.09 |
| interface | 0.14 | 0.37 | 0.33 | 0.40 | 0.16 | -0.03 | -0.07 | -0.10 | -0.04 |
| computer | 0.15 | 0.5 I | 0.36 | 0.4 I | 0.24 | 0.02 | 0.06 | 0.09 | 0.12 |
| user | 0.26 | 0.84 | 0.61 | 0.70 | 0.39 | 0.03 | 0.08 | 0.12 | 0.19 |
| system | 0.45 | 1.23 | 1.05 | 1.27 | 0.56 | -0.07 | -0.15 | -0.21 | -0.05 |
| response | 0.16 | 0.58 | 0.38 | 0.42 | 0.28 | 0.05 | 0.13 | 0.19 | 0.22 |
| time | 0.16 | 0.58 | 0.38 | 0.42 | 0.28 | 0.06 | 0.13 | 0.19 | 0.22 |
| EPS | 0.22 | 0.55 | 0.51 | 0.63 | 0.24 | -0.07 | -0.14 | -0.20 | -0.11 |
| survey | 0.10 | 0.53 | 0.23 | 0.21 | 0.27 | 0.14 | 0.31 | 0.33 | 0.42 |
| trees | -0.06 | 0.23 | -0.14 | -0.27 | 0.14 | 0.24 | 0.55 | 0.77 | 0.66 |
| graph | -0.06 | 0.34 | -0.15 | -0.30 | 0.20 | 0.31 | 0.69 | 0.98 | 0.85 |
| minors | -0.04 | 0.25 | -0.10 | -0.21 | 0.15 | 0.22 | 0.50 | 0.71 | 0.62 |

## Python Tutorial for LSA

- For those interested in seeing how LSA works in practice:
- technowiki.wordpress.com/2011/08/27/latent-semantic-analysis-Isa-tutorial/


## Dimensionality Reduction for Visualization

- "I see well in many dimensions as long as the dimensions are around two."
- -Martin Shubek
- Even with 'dense' embeddings, techniques like PCA are useful for visualization
- Another popular one: t-SNE
- Useful for exploratory analysis


## Prediction-Based Models

## Prediction-based Embeddings

- LSA models: good, but expensive to compute


## Prediction-based Embeddings

- LSA models: good, but expensive to compute
- Skip-gram and Continuous Bag of Words (CBOW) models


## Prediction-based Embeddings

- LSA models: good, but expensive to compute
- Skip-gram and Continuous Bag of Words (CBOW) models
- Intuition:
- Words with similar meanings share similar contexts
- Train models to learn to predict context words
- Models train embeddings that make current word more like nearby words and less like distance words
- Provably related to PPMI models under SVD


## Embeddings: Skip-Gram vs. Continuous Bag of Words

- Continuous Bag of Words (CBOW):
- $P($ word $\mid$ context $)$
- Input: ( $\left.w_{t-1}, w_{t-2}, w_{t+1}, w t_{+2} \ldots\right)$
- Output: $p\left(w_{t}\right)$


## Embeddings: Skip-Gram vs. Continuous Bag of Words

- Continuous Bag of Words (CBOW):
- $\boldsymbol{P}($ word $\mid$ context $)$
- Input: $\left(w_{t-1}, w_{t-2}, w_{t+1}, w t_{+2} \ldots\right)$
- Output: $p\left(w_{t}\right)$
- Skip-gram:
- $\boldsymbol{P}$ (context $\mid$ word $)$
- Input: $w_{t}$
- Output: $p\left(w_{t-1}, w_{t-2}, w_{t+1}, w_{t+2} \ldots\right)$


## Embeddings: Skip-Gram vs. Continuous Bag of Words

- Continuous Bag of Words (CBOW):
- $\boldsymbol{P}($ word $\mid$ context $)$
- Input: $\left(w_{t-1}, w_{t-2}, w_{t+1}, w t_{+2} \ldots\right)$
- Output: $p\left(w_{t}\right)$
- Skip-gram:
- $\boldsymbol{P}($ context $\mid$ word $)$
- Input: $w_{t}$



## Skip-Gram Model

- Learns two embeddings
- $W$ : word, matrix of shape [vocab_size, embedding_dimension]
- $C$ : context embedding, matrix of same shape

$$
p\left(w_{k} \mid w_{j}\right)=\frac{e^{\mathbf{C}_{k} \cdot \mathbf{W}_{j}}}{\sum_{i} e^{\mathbf{C}_{i} \cdot \mathbf{W}_{j}}}
$$

## Skip-Gram Model

- Learns two embeddings
- $W$ : word, matrix of shape [vocab_size, embedding_dimension]
- $C$ : context embedding, matrix of same shape
- Prediction task:
- Given a word, predict each neighbor word in window
- Compute $p\left(w_{k} \mid w_{j}\right)$ as proportional to $c_{k} \cdot w_{j} \quad p\left(w_{k} \mid w_{j}\right)=\frac{e^{\mathbf{C}_{k} \cdot \mathbf{W}_{j}}}{\sum_{i} e^{\mathbf{C}_{i} \cdot \mathbf{W}_{j}}}$
- For each context position
- Convert to probability via softmax


## Training The Model

- Approach:
- Randomly initialize $W, C$
- Iterate over corpus, update w/ stochastic gradient descent
- Update embeddings to improve loss function
- Use trained embeddings directly as word representations


## Training The Model

- Issue:
- Denominator computation is very expensive
- Strategy:

$$
p\left(w_{k} \mid w_{j}\right)=\frac{\mathbf{C}_{k} \cdot \mathbf{W}_{j}}{\sum_{i} \mathbf{C}_{i} \cdot \mathbf{W}_{j}}
$$

- Approximate by negative sampling (efficient approximation to Noise Contrastive Estimation):
-     + example: true context word
-     - example: $k$ other words, sampled


## Negative Sampling, Idea

- Skip-Gram:
- $P\left(w_{k} \mid w_{j}\right)$ : what is the probability that $w_{k}$ occurred in the context of $w_{j}$
- Classifier with IVI classes
- Negative sampling:
- $P\left(+\mid w_{k}, w_{j}\right)$ : what is the probability that $\left(w_{k}, w_{j}\right)$ was a true co-occurrence?
- $P\left(-\mid w_{k}, w_{j}\right)=1-P\left(+\mid w_{k}, w_{j}\right)$
- Probability that $\left(w_{k}, w_{j}\right)$ was not a true co-occurrence
- Examples of "fake" co-occurrences = negative samples
- Binary classifier


## Generating Positive Examples



## Generating Positive Examples

- Iterate through the corpus. For each word: add all words within a window_size of the current word as a positive pair.



## Generating Positive Examples

- Iterate through the corpus. For each word: add all words within a window_size of the current word as a positive pair.
- NB: window_size is a hyper-parameter


> positive examples +
$w \quad c_{\text {pos }}$
apricot tablespoon
apricot of
apricot jam
apricot a

## Negative Samples

- For each positive (w, c) sample, generate num_negatives samples
- ( $w, c^{\prime}$ ), where c' is different from c
- NB: num_negatives is a hyper-parameter
negative examples -

| $w$ | $c_{\text {neg }}$ | $w$ | $c_{\text {neg }}$ |
| :--- | :--- | :--- | :--- |
| apricot | aardvark | apricot | seven |
| apricot | my | apricot forever |  |
| apricot where | apricot dear |  |  |
| apricot coaxial | apricot if |  |  |

## Negative Samples, up-weighting

- It's also common to "upsample" less frequent words
- Instead of sampling from raw frequencies from the corpus, raise them to a power to "flatten" the distribution

$$
P_{\alpha}(w)=\frac{\operatorname{count}(w)^{\alpha}}{\sum_{w^{\prime}} \operatorname{count}\left(w^{\prime}\right)^{\alpha}}
$$

## The Data, Summary

- $X=$ pairs of words
- $Y=\{0,1\}$
- $1=+$ (positive example), $0=-$ (negative example)
- Example $(x, y)$ pairs:
- (("apricot", "tablespoon"), 1)
- (("apricot", "jam"), 1)
- (("apricot", "aardvark"), 0)
- (("apricot", "my"), 0)


## The Model

- So what is $P(1 \mid w, c)$ (more specifically, $P(1 \mid w, c ; \theta)$ )?
- As before, learns two embeddings
- $W$ : word, matrix of shape [vocab_size, embedding_dimension]
- $W_{w}$ : embedding for word $w$ [row of the matrix]
- $C$ : context embedding, matrix of same shape


## The Model

$$
P(1 \mid w, c)=\sigma\left(W_{w} \cdot C_{c}\right)
$$

## The Model

$$
P(1 \mid w, c)=\sigma(\overbrace{\substack{\text { Target word } \\ \text { embedding }}}^{W_{w}} \cdot C_{c})
$$

## The Model

$$
P(1 \mid w, c)=\sigma\left(W_{w} \cdot C_{c}\right)
$$

## The Model

$$
P(1 \mid w, c)=\sigma\left(W_{w} W_{\substack{\text { Target word } \\ \text { embedding }}}^{C_{\substack{\text { Context word } \\ \text { embedding }}}^{\left.C_{c}\right)}}\right.
$$

## The Model

$$
P(1 \mid w, c)=\sigma\left(W_{w} \cdot C_{c}\right)
$$

$$
\begin{gathered}
\text { sigmoid } \\
\sigma(x)=\frac{1}{1+e^{-x}}
\end{gathered}
$$

Target word embedding

Context word embedding


## The Model

$$
P(1 \mid w, c)=\sigma\left(W_{w} \cdot C_{c}\right)
$$

- Target and context words that are more similar to each other (have more similar embeddings) have a higher probability of being a positive example.


## Learning: Intuitively



## Relationships via Offsets



Mikolov et al 2013b

## Relationships via Offsets



Mikolov et al 2013b

## One More Example



Figure 2: Two-dimensional PCA projection of the 1000-dimensional Skip-gram vectors of countries and their capital cities. The figure illustrates ability of the model to automatically organize concepts and learn implicitly the relationships between them, as during the training we did not provide any supervised information about what a capital city means.

## One More Example



## Caveat Emptor

## Issues in evaluating semantic spaces using word analogies

Tal Linzen<br>LSCP \& IJN<br>École Normale Supérieure<br>PSL Research University<br>tal.linzen@ens.fr

## Abstract

The offset method for solving word analogies has become a standard evaluation tool for vector-space semantic models: it is considered desirable for a space to repre sent semantic relations as consistent vec tor offsets. We show that the method's reliance on cosine similarity conflates offset consistency with largely irrelevant neighborhood structure, and propose simple baselines that should be used to improve the utility of the method in vector space evaluation.


Figure 1: Using the vector offset method to solve the analogy task (Mikolov et al., 2013c).
cosine similarity to the landing point. Formally, if the analogy is given by

$$
a: a^{*}:: b:
$$

(1)

## Power of Prediction-based Embeddings

- Count-based embeddings:
- Very high-dimensional (IVI)
- Sparse
- Pro: features are interpretable ["occurred with word W N times in corpus"]
- Prediction-based embeddings:
- "Low"-dimensional (typically ~300-1200)
- Dense
- Con: features are not immediately interpretable
- i.e. what does "dimension 36 has value -9.63" mean?


## Diverse Applications

- Unsupervised POS tagging
- Word Sense Disambiguation
- Essay Scoring
- Document Retrieval
- Unsupervised Thesaurus Induction
- Ontology/Taxonomy Expansion
- Analogy Tests, Word Tests
- Topic Segmentation


## General Recipe

## General Recipe

- Embedding layer (~300-dimensions):
- download pre-trained embeddings
- Use as look-up table for every word
- Then feed those vectors into model of choice


## General Recipe

- Embedding layer (~300-dimensions):
- download pre-trained embeddings
- Use as look-up table for every word
- Then feed those vectors into model of choice


Depiction of seq2seq NMT architecture c/o Hewitt \& Kriz

## General Recipe

- Embedding layer (~300-dimensions):
- download pre-trained embeddings
- Use as look-up table for every word
- Then feed those vectors into model of choice


Depiction of seq2seq NMT architecture

## General Recipe

- Embedding layer (~300-dimensions):
- download pre-trained embeddings
- Use as look-up table for every word
- Then feed those vectors into model of choice
- Newer embeddings:
- fastText
- GloVe


Depiction of seq2seq NMT architecture

## Contextual Word Representations

- Global embeddings: single fixed word-vector look-up table
- Contextual embeddings:
- Get a different vector for every occurrence of every word
- A recent revolution in NLP (via pre-trained large language models)
- Here's a nice "contextual introduction"


## Contextual Word Representations



Devlin et al 2018


Radford et al 2019


Peters et al 2018

## Contextual Word Representations



## Global vs Contextual Representations



## Ethical Issues Around Embeddings

- Models that learn representations from reading human-produced raw text also learn our biases


# Man is to Computer Programmer as Woman is to Homemaker? Debiasing Word Embeddings 

Tolga Bolukbasi ${ }^{1}$, Kai-Wei Chang ${ }^{2}$, James Zou ${ }^{2}$, Venkatesh Saligrama ${ }^{1,2}$, Adam Kalai ${ }^{2}$ Boston University, 8 Saint Mary's Street, Boston, MA
${ }^{2}$ Microsoft Research New England, 1 Memorial Drive, Cambridge, MA
tolgab@bu.edu, kw@kwchang.net, jamesyzou@gmail.com, srv@bu.edu, adam.kalai@microsoft.com

## Abstract

The blind application of machine learning runs the risk of amplifying biases present in data. Such a danger is facing us with word embedding, a popular framework represent text data as vectors which has been used in many machine learning and natural language processing tasks. We show that even word embeddings trained on Google News articles exhibit female/male gender stereotypes to a disturbing extent This raises concerns because their widespread use, as we describe, often tends to amplify these biases. Geometrically, gender bias is first shown to be captured by a direction in the word embedding. Second, gender neutral words are shown to be linearly separable from gender definition words in the word embedding. Using these properties, we provide a methodology for modifying an embedding to remove female, while maintaining desired associations such as between the words queen and female. Using crowd-worker evaluation as well as standard benchmarks, we

## Ethical Issues Around Contextual Embeddings

- Gebru, Bender, and others' "On the Dangers of Stochastic Parrots: Can Language Models Be Too Big? I."
- Environmental + financial costs
- Research opportunity costs
- Datasets so large they are impossible to audit
- Media coverage, including of Google's response (e.g.firing of Gebru and Mitchell): https:// faculty.washington.edu/ebender/ stochasticparrots.html
- More on this during the last week of class


## On the Dangers of Stochastic Parrots: Can Language Models Be Too Big?

Emily M. Bender*
ebender@uw.edu
University of Washington Seattle, WA, USA
Angelina McMillan-Major
aymm@uw.edu
University of Washington Seattle, WA, USA

## ABSTRACT

The past 3 years of work in NLP have been characterized by the development and deployment of ever larger language models, es pecially for English. BERT, its variants, GPT-2/3, and others, mos recently Switch-C, have pushed the boundaries of the possible both through architectural innovations and through sheer size. Using
these pretrained models and the methodology of fine-tuning them these pretrained models and the methodology of fine-tuning them
for specific tasks, researchers have extended the state of the art on a wide array of tasks as measured by leaderboards on specific benchmarks for English. In this paper, we take a step back and ask How big is too big? What are the possible risks associated with this technology and what paths are available for mitigating those risks? We provide recommendations including weighing the environmen tal and financial costs first, investing resources into curating and carefully documenting datasets rather than ingesting everything on the web, carrying out pre-development exercises evaluating how the planned approach fits into research and development goals and supp beyond ever larger language models.

Timnit Gebru*
timnit@blackinai.org Black in AI
Palo Alto, CA, USA
Shmargaret Shmitchell shmargaret.shmitchell@gmail.com The Aether
alone, we have seen the emergence of BERT and its variants [39, 70, 74, 113, 146], GPT-2 [106], T-NLG [112], GPT-3 [25], and most recently Switch-C [43], with institutions seemingly competing to produce ever larger LMs. While investigating properties of LMs and have shown improvements on various tasks ( $\$ 2$ ), we ask whether enough thought has been put into the potential risks associated with developing them and strategies to mitigate these risks.
We first consider environmental risks. Echoing a line of recent work outlining the environmental and financial costs of deep learning systems [129], we encourage the research community to prioritize these impacts. One way this can be done is by reporting costs and evaluating works based on the amount of resources they consinand. As we oure munities that are least likely to benefit from the progress achieved by large LMs and most likely to be harmed by negative environmental consequences of its resource consumption. At the scale we are discussing (outlined in §2), the first consideration should be the environmental cost.

